

# Alliance For Recreation

The Alliance is an umbrella committee of the Gaithersburg Parks, Arts and Recreation Corporation (G-PARC), a nonprofit organization that promotes awareness, engages public and private partnerships, and raises resources to support new and matured parks, arts and recreation initiatives of the City of Gaithersburg. The Alliances partners with like-minded community groups to facilitate fundraising efforts and programming that enhances the quality of the parks and greenspaces in Gaithersburg.

## The Alliance

The purpose of the **Alliance Boards** is to manage and guide friends groups and other project-based groups that are fundraising and engaged in programs. The Alliance Board will ensure friends groups are implementing goals and objectives defined in the Parks, Recreation and Culture (PRC) Element of the City's Master Plan, and that they are following all applicable policies and guidelines.

**The Alliance for Recreation** supports programs to meet the recreational needs of our community. It will work with the established and with future City funding committees including:

- Gaithersburg Senior Center Funding Committee



# G-PARC: Shaping the Future of Parks, Arts & Recreation

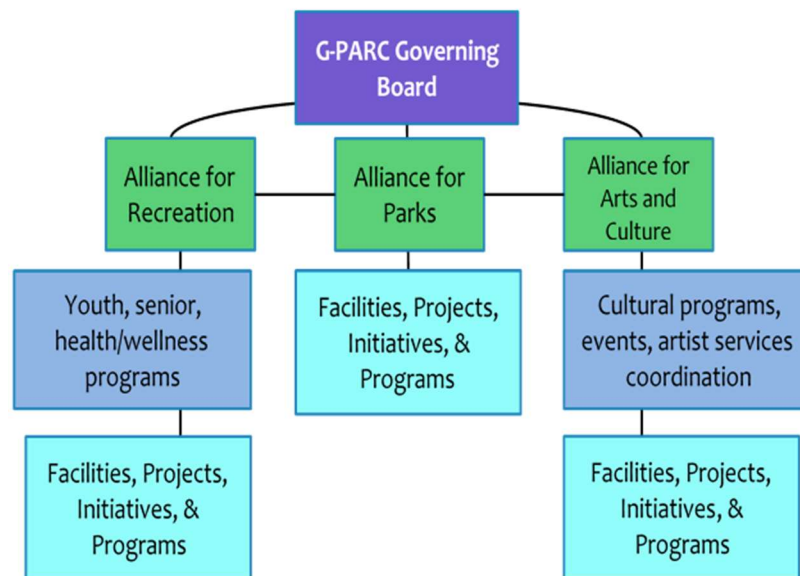
## What is G-PARC?

The Gaithersburg Parks, Arts and Recreation Corporation (G-PARC) is a nonprofit organization that promotes awareness, engages public and private partnerships, and raises resourcing to support new and matured parks, arts and recreation initiatives of the City of Gaithersburg. G-PARC shapes the future through three Alliances focusing on parks, arts and recreation.

### Structure

G-PARC is led by a Governing Board and has oversight of three special interest groups or alliances. Committees or friends groups for specific programs and/or projects are aligned under one of the three Alliances.

- **Grows capacity** - Leverages resources and expertise in three vital arenas that impact all of Gaithersburg
- **Enhances civic participation** - Expands volunteer opportunities for individuals and businesses to engage in creating a great place to live and work
- **Streamlines efforts** - Unites and organizes the City's support efforts under one umbrella organization
- **Sustains resources** - Formalizes fundraising mechanisms and centralizes the coordination of initiatives with the City's overall civic planning activities



## How does G-PARC operate?

The Governing Board members are advisors to the Alliances. They provide oversight and guidance on policies and procedural requirements to the Alliances and the friends groups. The board composition includes a Chair or Co-Chair from each Alliance, individuals not necessarily associated with an alliance, and non-voting City staff. The Board meets quarterly, with executive sessions as needed. They have responsibility for governing activities of G-PARC, including financial and legal, and for producing G-PARC activity and financial reports to the City.